

## **Job description – CEO of Vlad Foundation**

Vlad Foundation (VF) is a Kenyan non-profit start-up organization seeking to contribute to reducing road accidents through communication and awareness campaigns for safer routes and to provide first aid, legal and moral support to victims of accidents in Kenya.

VF aims to start its operations focusing on the Nairobi - Mombasa motorway by building and running a First aid and Trauma dispensary around Mtito Andei, then to establish a network of dispensaries in strategic places around highly circulated roads across Kenya.

Vlad Foundation (VF) is seeking a leading CEO to drive the start-up operations in Kenya.

This is not a typical job opportunity. It's an opportunity for an entrepreneur to design and launch a robust medical dispensary that maintains quality standards and can be readily scaled at different locations to eventually help thousands of Kenyans trapped in the vortex of traffic accidents (material loss/ injuries/ death/ legal support/ moral counsel).

We are very interested in candidates who have successfully started or grown non-profit multi-project organizations in Africa. This is an opportunity to help launch and build a successful Foundation with focused mission in Kenya and to earn a fair salary over time. You do not necessarily need experience in healthcare to apply (although it is a plus if you do); we are interested in engaging a competent, multi-skilled, goal-oriented leader to launch and grow Vlad Foundation in line with the stated objectives and beyond.

We seek candidates with deep knowledge of Kenyan norms & culture and extensive local network.

### **Your Mission:**

As Chief Executive Director of the Vlad Foundation, your efforts will be focused in four key areas:

- Convening leaders in diverse fields to shape and evolve the Foundation's model and image.
- Funding and collaborating on projects that practically contribute to
  - (1) improve the conditions on Kenyan routes for all users,
  - (2) provide support to road accidents victims and families.
- Building, equipping and staffing a scalable pilot First aid & Trauma clinic at Mtito Andei, then expand the concept to other locations
- Engaging with local/ national media and create awareness around the risk represented by road accidents and the main causes of these tragedies

### **Responsibilities:**

- Recruit a qualified Executive team, based on the needs to diligently conduct the tasks.
- Define, communicate and promote the Foundations' mission & purpose to global audiences
- Day to day operational responsibility, including spearheading fundraising activities nationally and internationally and establishing and managing the foundation's budget.
- Take ownership and lead the planning and management of special projects such as the production and promotion of awareness campaigns and communication around the Foundation's mission; a coming together, by way of a national meeting, of interested parties and potential contributors and launching a large scale campaign to sensitize the population to the risk of road accidents.

**Skills:**

- As a high-energy, engaging and inspiring leader, you will have a positive "can-do anything" attitude and you will be innately entrepreneurial.
- Previous experience in establishing a Not-for-Profit or startup organization, preferably in a field related to Medicine and/ or Rapid intervention. As part of this you will have a strong business acumen and prior fundraising responsibility.
- Substantial project management experience with demonstrable successes.
- Exceptional communication skills, demonstrated in networking and fundraising activities.
- Enthusiasm about wearing multiple hats
- Speaks English fluently; fluent Kiswahili is a strong plus
- Demonstrated tendency to act decisively and independently in highly ambiguous environments

**About you:**

- You are compelling and inspiring and you know how to manage projects and people. You know how to enlist people in the cause and you know how to make the impossible possible!
- You are organized in your approach and your business acumen is obvious to all collaborators.
- You set your mind on a result and accomplish it no matter the resistance you encounter. In your language "No" does not mean no, it means you try harder or take a different angle and solving the same problem.

**Compensation:**

In return for your expertise, we offer base salary and performance bonuses as well as compensation package which includes an extended health benefits, 3 weeks' vacation and additional perks to be defined by common agreement.

**Interviews:**

Interviews of selected candidates will take place in Nairobi and via Skype video.